





# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Redshift**  
**411 Branchway Road**  
**Richmond, VA 23236**  
**USA**

<b>Contract / Revision</b> 499679 /		<b>Alt Order #</b> 06387745
<b>Product</b> US CHAMBER COMMERCE		
<b>Contract Dates</b> 10/20/12 - 11/04/12		<b>Estimate #</b> 178
<b>Advertiser</b> US Chamber of Commerce		<b>Original Date / Revision</b> 11/01/12 / 11/01/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/23/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$750.00			
2	WFSB	10/29/12	10/29/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$750.00			
3	WFSB	10/23/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$1,200.00			
4	WFSB	10/29/12	10/29/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,200.00			
5	WFSB	10/23/12	10/26/12	Eyewitness News	6:30am - 7am		:30			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$1,600.00			
6	WFSB	10/29/12	10/29/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,600.00			
7	WFSB	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				10	\$800.00			
8	WFSB	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$800.00			
9	WFSB	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$450.00			
10	WFSB	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$450.00			
11	WFSB	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
499679 /	06387745

Contract Dates	Product	Estimate #
10/20/12 - 11/04/12	US CHAMBER COMME	178

Advertiser	Original Date / Revision
US Chamber of Commerce	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$800.00			
12	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				3	\$1,600.00			
13	WFSB	10/28/12	10/28/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$600.00			
14	WFSB	10/23/12	10/26/12	9am-10am	9am - 10am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$600.00			
15	WFSB	10/29/12	10/29/12	9am-10am	9am - 10am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$600.00			
16	WFSB	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				6	\$950.00			
17	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
18	WFSB	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$2,100.00			
19	WFSB	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,100.00			
20	WFSB	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$2,100.00			
21	WFSB	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,100.00			
22	WFSB	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$2,500.00			
23	WFSB	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$2,500.00			
24	WFSB	10/28/12	10/28/12	Eyewitness News	6:30pm - 7pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,500.00			
25	WFSB	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$1,750.00			
26	WFSB	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,750.00			
27	WFSB	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$1,750.00			

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Contract / Revision	Alt Order #
499679 /	06387745

Contract Dates	Product	Estimate #
10/20/12 - 11/04/12	US CHAMBER COMME	178

Advertiser	Original Date / Revision
US Chamber of Commerce	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
28	WFSB	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,750.00			
N 29	WFSB	10/27/12	10/27/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WFSB	10/22/12-10/28/12	Ent. Tonight Wknd	7:00pm - 8:00pm	-----Sa--	:30		\$800.00	NM		
	See MG 29.3											
	3	WFSB	11/04/12-11/04/12	7a-9a Sun Eyewitness News	7am-9am	-----Su	:30		\$800.00	NM		
	Ⓜ MG for 29.2 10/27											
30	WFSB	10/23/12	10/26/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$1,900.00			
31	WFSB	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,900.00			
32	WFSB	10/23/12	10/26/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	10	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				10	\$950.00			
33	WFSB	10/29/12	10/29/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$950.00			
D 34	WFSB	10/29/12	10/29/12	M 10-11p Prime	10pm - 11pm		:30			NM	0	\$0.00
35	WFSB	10/23/12	10/23/12	T 8-9p Prime	8pm-9pm		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$10,000.00			
36	WFSB	10/23/12	10/23/12	T 9-10p Prime	9pm - 10pm		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$10,000.00			
D 37	WFSB	10/26/12	10/26/12	F 8-9p Prime	8pm - 9pm		:30			NM	0	\$0.00
D 38	WFSB	10/27/12	10/27/12	SA 10-11p Prime	10pm - 11pm		:30			NM	0	\$0.00
D 39	WFSB	10/28/12	10/28/12	SU 9-10p Prime	9pm - 10pm		:30			NM	0	\$0.00
D 40	WFSB	10/28/12	10/28/12	SU 7-8p Prime	7pm - 8pm		:30			NM	0	\$0.00
41	WFSB	10/24/12	10/24/12	Survivor	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$8,500.00			
42	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$10,000.00			
43	WFSB	10/24/12	10/24/12	CSI	10pm - 11pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$7,000.00			
44	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$11,000.00			
45	WFSB	10/27/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Advertiser	Original Date / Revision
US Chamber of Commec	11/01/12 / 11/01/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				1	\$1,900.00			
46	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$800.00			
47	WFSB	10/24/12	10/24/12	Late, Late Show	1:08am - 02:05am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$150.00			
48	WFSB	10/29/12	10/29/12	M 10-11p Prime	10pm - 11pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$8,500.00			
49	WFSB	10/26/12	10/26/12	F 8-9p Prime	8pm - 9pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$7,500.00			
50	WFSB	10/27/12	10/27/12	SA 10-11p Prime	10pm - 11pm		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$4,000.00			
51	WFSB	10/28/12	10/28/12	SU 9-10p Prime	9pm - 10pm		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$9,500.00			
52	WFSB	10/28/12	10/28/12	SU 7-8p Prime	7pm - 8pm		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$12,000.00			
Totals											120	\$241,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	101	\$208,400.00	\$177,140.00
10/29/12 - 11/04/12	19	\$33,100.00	\$28,135.00
<b>Totals</b>	<b>120</b>	<b>\$241,500.00</b>	<b>\$205,275.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.